

benefits for property managers



1-877-428-8844

"NJHRC, Where Everyone Can Find a Home"

List Properties for FREE

- Advertise properties for free with pictures, map links and much more
- Include details about amenities like utilities, parking and appliances
- Describe neighborhood features such as schools, parks and public transportation; list the distance of your property from shopping and other conveniences
- Representatives in the toll-free, bilingual call center can help add, update and remove properties and conduct market comparisons
- View statistics on how often listings have been found in a search and viewed by potential tenants
- User-friendly tools help large property providers list multiple units quickly
- Rented listings can remain in the system and be re-activated in the click of a mouse when available again
- **NEW!** Online Classified Posting Tool helps landlords increase advertising by creating postings for other online listing services that link back to full listings on NJHRC.gov

Quick and Easy Registration

- Visit www.NJHRC.gov or call 1-877-428-8844 (toll free) to sign up for a free account to list properties
- Receive a username and password
- Log on and begin listing!

NJHRC.gov Is...

- Fully supported by the Socialserve.com toll-free, bilingual call center available Monday through Friday, 9 a.m. to 8 p.m. Eastern Time
- An online service powered by Socialserve.com, a 501(c)(3) nonprofit and a national provider of affordable housing locator services
- Sponsored by the New Jersey Housing and Mortgage Finance Agency
- A one-stop shop for people in need of housing and related resources
- A FREE way to advertise and fill your vacancies

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Does this 2-bedroom listing represent more than one unit?
 Yes No

If you answered "YES" to the above:
 How many TOTAL 2-bedroom units does this listing represent in the building or complex?
 How many of this unit type are currently available?
 Are you on a Waiting List for this unit type? Yes No

Easy-to-use inventory tools let you quickly update listing availability or mark units as being on a wait list.

Cloning tools make it easy to add additional bedroom types at the same complex without having to re-enter all the details.

Enter only information for amenities that differ between units, such as rent amount and number of bedrooms.

Clone Listing
 To clone an existing listing:
 Creating an identical new unit (Apt-8, Unit-6, etc.) to an existing building, just update the unit number. Otherwise, update the other information as needed to create a clone of an existing listing.
 Common use of this page is to quickly create a new listing in the same building / complex describing floorplan and price from an existing listing, such as basing a two-bedroom listing from an existing one-bedroom listing. You can change the main aspects of the new listing right here, and, if needed, you can use the subsequent "Edit New Listing" link to view and change any other aspect.

Duplicate Listing
 Keep Building Name (Graysonte Place Apartments): Yes No
 New Address:
 New Unit Number:
 New Unit Square Footage:
 Bedrooms:
 Bathrooms:
 Representing How Many Units:
 How Many Units Are Available:

Rental Financials
 Monthly Rent is: (dollar amount)
 Security Deposit: (dollar amount)
[Click Here to Continue](#)

Summary

Stats for 09/15/2010 through 11/11/2010

Found this property:	292
Viewed full listing:	82
CTR (click-through ratio):	28.08%

Daily Stats

Date	Found this property	Viewed full listing	CTR
11/11/2010	3	1	33.33%
11/10/2010	11	6	54.55%
11/09/2010	6	1	16.67%
11/08/2010	7	1	14.29%
11/07/2010	2	1	50.00%
11/06/2010	4	3	75.00%
11/05/2010	4	1	25.00%
11/04/2010	7	2	28.57%
11/03/2010	5	2	40.00%
11/02/2010	4	0	0.00%
11/01/2010	3	1	33.33%
10/31/2010	1	0	0.00%
10/30/2010	3	1	33.33%
10/29/2010	4	0	0.00%

Detailed analytics show how many times units have been found in a search and how many times property listings have been clicked to view full listing details.

